IEEE COMMUNICATIONS SOCIETY

IEEE GLOBECOM 2011 Expands Conference Agenda with *Industry Forum & Expo*
Premier Global Event to Dedicate New Forum

The Advance of Real-World Telecommunications Practices, Engineering Methods and IT Business Systems

New York, NY (April 8, 2011) -- IEEE GLOBECOM 2011, the premier international conference dedicated to the global advancement of communications, has expanded the agenda of its 54th annual event to be held from December 5 – 9 in Houston, Texas with the introduction of the new *Industry Forum & Expo* designed specifically to further the real-world telecommunications knowledge of industry professionals, academics, researchers, scientists and government officials.

"Our primary focus is providing 'working engineers' with in-depth, broad interest programming that will greatly enhance their understanding of the latest innovations, spur new research and facilitate their ability to implement new technologies into existing services and applications," says Bob Shapiro with EADS North America and the IF&E Chair for the event. "All of our speakers will be carefully selected from among hundreds of industry leaders for their ability to deliver concise, detailed and forward-thinking presentations on topics that span from economic modeling and the impact of new international regulations to current technology practices and revolutionary networking breakthroughs."

Themed "**Energizing Global Communications**," IEEE GLOBECOM 2011 conference and expo entails the delivery and presentation of thousands of papers, tutorials, keynotes and panels dedicated to topics such as nanonetworking, green communications, next-generation Internet, mobile computing, cognitive radio and adaptive wireless communications systems, among others. In addition, the event's three-day *Industry Forum & Expo*, which will be held from December 6 – 8, will also expand upon this theme by offering 12, two-hour sessions featuring the newest advances in telecommunications services and applications, IT business systems, regulatory impact assessments, telecommunications industry economics and engineering industry practices.

Formerly called the Communications Expo, the *Industry Forum* was also especially formatted to include numerous high-level executive, technical and business panels focused on the challenges and opportunities presented within key communications areas including the:

- Funding essential for helping universities, industrial labs and business developers to initiate and advance scientific and technological breakthroughs
- Latest Modeling and Simulation (M&S) processes available for designing, developing, testing and evaluating any network product or solution

- Development of next-generation mobile broadband wireless networks such as 3GPP LTE/LTE-Advanced and Mobile WiMAX/IEEE 802.16m
- Technological advances in millimeter-wave circuit components, circuits, antennas, and propagation
- Benefits of cloud computing including methods for reducing cost, while enhancing performances, service orientation and application development platforms
- Costs, benefits and issues surrounding the development and implementation of the newest Intelligent Transportation Systems (ITS)

Furthermore, the conference's ***Industry Expo*** has also been strategically designed to closely reinforce these presentations with the exhibitions of leading communications and research institutions diligently working to introduce the next generation of wireless, voice, data, multimedia, IPTV, VoIP, VLAN, virtual, enterprise and consumer networks and services. Past patrons and exhibitors of this international event have included leading corporations such as Telcordia, Samsung, Intel, DARPA, Cambridge, NEC, AT&T, Broadcom, Alcatel-Lucent, NIKSUN and OPNET, among others.

For more information on IEEE GLOBECOM 2011 including sponsorship information, registration details and regular conference updates please visit www.ieee-globecom.org/2011 or contact Heather Ann Sweeney of the IEEE Communications Society at 212-705-8938 and/or h.sweeney@comsoc.org. All visitors to the IEEE GLOBECOM 2011 website are also invited to connect with friends and colleagues via the conference's Twitter and Facebook pages.

The IEEE Communications Society has over 50,000 members and is the second largest of IEEE's 38 technical societies. Founded in 1952, it has become the major international forum for the exchange of ideas on communications and information networking.

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