**Application and Contract For EXHIBIT SPACE**

**Exhibitor Information**

**Global Communications Conference, EXHIBITION & INDUSTRY FORUM 2011**

**IEEE Communications Society**

IEEE Communications Society is a leading technical and professional community with over 40,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

For more information, contact Russ Roy at Russ.Roy@rigstat.com or phone number 281-773-4055.

**NEW FOR GLOBECOM 2011: INDUSTRY FORUM & EXPO… FOR THE “WORKING ENGINEERS!”**

**HOUSTON: ENERGIZING GLOBAL COMMUNICATIONS**

**BENEFITS OF PARTICIPATION:**

- Network with the most influential design & development engineers!
- Showcase your company to the largest technical, professional association in the world.
- Meet engineers, industry leaders, government employees and academics from more than 60 countries.

**Booth Pricing:**

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>10’ x 10’ booth</td>
<td>$3300</td>
</tr>
<tr>
<td>10’ x 20’ booth</td>
<td>$6600</td>
</tr>
<tr>
<td>10’ x 30’ booth</td>
<td>$9900</td>
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</tbody>
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Other booth sizes are available. Rate for IEEE GLOBECOM 2011 is $33.00 per square foot. One 10’ x 10’ booth unit (100 sq ft) is the minimum.

**Agreement Section:** All applicants MUST sign below for application to be processed.

**IMPORTANT:** Notice of IEEE Communications Society’s acceptance or rejection will be mailed within 30 days of receipt of application. Upon acceptance, the application will become a binding contract between applicant and IEEE Communications Society, unless IEEE Communications Society’s notice specifies booth dimensions, location, dates or other terms that vary in whole or in part from those requested by applicant. If any such variances are specified, applicant will have 10 days from the date of IEEE Communications Society’s notice to deliver written notice to IEEE Communications Society of applicant’s withdrawal of application and payment, failing which, this application as modified by IEEE Communications Society’s notice, will immediately and without further action become a binding contract between them. Applicant further agrees to comply fully with all rules, regulations and directives that may be issued in connection with the exhibit by IEEE Communications Society, the facilities management or government authorities.

**FAX with credit card OR MAIL with check. Payment MUST accompany application.**

**For More Information, Contact Russ Gundrum**

6500 West Loop South, Zone 3.6 Bellaire, TX USA 77401

713-567-1058 or rg1268@att.com
IF YOUR COMPANY MANUFACTURES/SUPPLIES ANY OF THESE PRODUCTS/SERVICES, 2011 IEEE GLOBECOM IS FOR YOU!

If your company manufactures or supplies products and services related to components, subsystems, and systems (including hardware, software, and middleware) in any of the following areas, you need to join 2011 IEEE GLOBECOM in Houston!

- 802.11 family of wireless components
- Analog to digital converters (A to D)
- Antennas, preamplifiers, power amplifiers
- Application-specific integrated circuits (ASIC)
- Asymmetric digital subscriber line (ADSL) or digital subscriber line (DSL) components, accessories, and modules
- Broadband over power line (BPL) components, accessories, and modules
- Cable TV and Internet access components, accessories, and modules
- Cell phone and FDX circuits, components, and accessories
- Circuit board and modules, packaging
- Computer-aided design (CAD) Tools
- Digital to analog converters (D to A)
- Digital signal processing (DSP) integrated circuits, circuit boards, and modules
- Fiber to the home (FTTH), fiber to the premises (FTTP) components, accessories, modules
- Microwave and millimeter-wave integrated circuits (MMIC)
- Multiple input/multiple output (MIMO) antennas
- Network Interface Cards (NIC)
- Protocol stacks
- Real-time operating systems
- Sensor circuits, components, and accessories
- Simulation and design tools for integrated circuits, subsystems, and networks (e.g., OPNET, QUALNET, RSOFT, Wireless Valley)
- Switches and routers
- Testing, simulation, and measurement equipment
- WiMax circuits, components, accessories, and modules
- Wireless voice, data, multimedia
- IP/TV
- VoIP
- VLAN
- Access, Metro, Longhaul communications
- Virtual networks
- Enterprise networks and services
- Consumer

If your company offers services in any of the following areas, you need to join 2011 IEEE GLOBECOM in Houston!

- Testing, simulation, and measurement equipment
- 802.11 family of wireless components
- Testing, simulation, and measurement equipment
- Wireless voice, data, multimedia
- IP/TV
- VoIP
- VLAN
- Access, Metro, Longhaul communications
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- Enterprise networks and services
- Consumer

WHO ATTENDS?

IEEE GLOBECOM... By the Numbers

2,000... Number of attendees that visit IEEE GLOBECOM each year

60+... Number of countries our attendees come from each year

20+... Number of times attendees will receive marketing messages about IEEE GLOBECOM 2011

100,000+... Number of potential attendees that will receive information regarding IEEE GLOBECOM 2011

THE PREMIER TELECOMMUNICATIONS EVENT FOR INDUSTRY PROFESSIONALS, ACADEMICS, COMPANIES AND GOVERNMENT AGENCIES

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Cutting edge technical programs sure to draw industry professionals from all over the world

Technical Program focuses on technological trends in recent communication research and development and providing numerous technical sessions with papers presenting the latest technical advances through peer-reviewed paper sessions. The following 12 individual symposiums are being planned:

- Ad Hoc and Sensor Networking Symposium
- Cognitive Radio Networks Symposium
- Communication Software, Services, and Multimedia Applications Symposium
- Communication Theory Symposium
- Communications & System Security Symposium
- Communications QoS, Reliability, and Modelling Symposium
- Next Generation Networking Symposium
- Optical Networks and Systems Symposium
- Signal Processing for Communications Symposium
- Wireless Communications Symposium
- Wireless Networking Symposium
- Selected Areas in Communications Symposium

Tutorials offer education for keeping up with new and emerging topics essential to today’s engineering and technological environment.

Workshops offer specialized focus on the latest breakthroughs in information and communications technology in an environment that encourages discussion and debate.

NEW FOR IEEE GLOBECOM 2011: INDUSTRY FORUM & EXPO... FOR THE WORKING ENGINEERS!

The IEEE GLOBECOM 2011 Industry Forums are designed to deliver broad interest programming focused on telecommunication industry’s current practical technology, major technology implementations, complex IT business systems, regulatory impact assessments, economic models, and engineering methods used by industry practitioners. Each of the 12 two-hour forum sessions will have a moderator and 4-5 speakers with technical and/or Industry expertise in the featured topical area. They will address industry applications of communications and networking technologies that will be of interest to both technical and industrial members of the communications community.

Industry Forum and Exhibition Only Includes: Welcome Reception, Plenary & Keynotes, Industry Forum and Exhibition (IF&E), and ONE Tutorial

The space rate is US $33.00 per sq.ft. with a 100 sq ft minimum. The fee includes:

- Pipe and drape, identification sign, general security, and inclusion in the show guide.
- Five complimentary IF&E registrations ($1,000 value)
- Logo on all conference programs and IF&E badges
- Logo on conference web site, with link to company’s site
- 1/4 Page ad in final program
- Company information, brochures/materials provided for conference bag

MEET AND GREET

The Welcome Reception will be held Monday night in the Expo Hall for all the attendees to have a chance to meet with you. Tuesday and Wednesday the coffee breaks will be held in the Expo Hall. Attendees have a chance to win prizes during these breaks therefore the traffic is quite high! Additionally, the poster sessions will also be held in the Expo Hall.

2011 IEEE GLOBECOM Expo is sponsored by the IEEE Communications Society. With its 50,000 members, the IEEE Communications Society is a diverse community of industry professionals who have a common interest in advancing all communications technologies. The Society promotes the advancement of science, technology and applications in communications, and related disciplines. It also fosters presentation and exchange of information among its members and the technical community throughout the world. The Society maintains the highest standard of professionalism and technical competency.

www.ieee-globecom.org/2011